

NEW BUSINESS UPDATE

O.NB/U.OT.B/PR.H

Announcing Better Choice Preferred *AIG American General Gives Your Clients a Better Choice*

Previously, clients with certain health conditions would be considered “standard” due to that specific condition. Regardless of their otherwise excellent health, that one condition “bumped” them out of preferred or preferred plus, even though they were a good risk.

At AIG American General, we can now give clients with certain health conditions a “better choice,” with *Better Choice Preferred*.

Conditions considered for *Better Choice Preferred* are:

- Asthma
- Anxiety / Depression
- EBCT Scores
- Epilepsy
- Ulcerative Colitis
- Arrhythmia
- Crohn's Disease
- Elevated LFTs
- Treated Sleep Apnea
- Build or Family History

Remember, your clients must be issued at standard for the above condition, while meeting our regular preferred class criteria, to qualify for the Better Choice Preferred.

To learn more about *Better Choice Preferred*, take a look at our new Brainshark presentation: <https://brainshark.com/aiglifebrokers/betchoice>. Share the presentation with your staff. A new flyer and postcard are also available for use in promoting this program among your producers. These new materials are available on our Web site, www.aiglifebrokers.com.

Should you have any questions, please contact your Underwriting Team.