

The One Meeting You Can't Afford to Miss...

Sales Development & Competitive Services

Lincoln LifeReserve® Indexed UL Sales Concepts

May 4, 2010

1:00 p.m. (eastern)

(please see page two for meeting information)

Join us on the first Tuesday of every month

Your sales success starts here:

- ▶ **Competitive positioning**
- ▶ **Sales ideas**
- ▶ **Navigating Lincoln life products**

*For additional information,
contact Sales Development
and Competitive Services
at 866-888-9822 or email
competition@lfg.com*

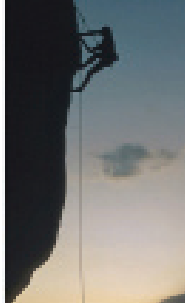
Gain knowledge on updated competitive products and learn innovative ways to compete. Learn what's new in the industry and enhance your Lincoln Life product knowledge. Take away successful sales tips and strategies to increase your Lincoln Life business.



Guarantees are backed by the claims-paying ability of the issuer.

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Attendee Invite details:

- ▶ Step 1 – On 5/4/10 by 12:45 pm, click on this link to join the meeting:
<https://www.livemeeting.com/cc/lfg/join?id=M26SF4&role=attend>
- ▶ Step 2 – Join Audio: 1.866.205.4008, pass code 278900#

First Time Users – To save time before the meeting, check your system by clicking on this link: <http://go.microsoft.com/fwlink/?LinkId=90703> (This will enable you to get all necessary downloads in order to connect to the meeting as scheduled. Be sure to "accept" all prompts for download.)

Troubleshooting:

Unable to join the meeting? Follow these steps:

- ▶ Copy this address and paste it into your web browser:
<https://www.livemeeting.com/cc/lfg/join>
- ▶ Copy and paste the required information:

Meeting ID: **M26SF4**
Entry Code: (Leave Blank)
Location: <https://www.livemeeting.com/cc/lfg>

If you still cannot enter the meeting, contact support:
http://r.office.microsoft.com/r/rlidLiveMeeting?p1=12&p2=en_US&p3=LMIInfo&p4=support

Notice: Microsoft Office Live Meeting can be used to record meetings. By participating in this meeting, you agree that your communications may be monitored or recorded at any time during the meeting.

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